



Conferences & Membership



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The Relationship between Conferences & Membership



What would happen if we:

- Run a conferences with no members.
- Having members with no conference

Run a conferences with no members



- No volunteers.
- No TT Chairs
- No reviewers
- No, or little, attendees.
- Or ...may be no conference can be held.

Having members with no conference

- Conferences can be the glue or adhesive that keeps members together and benefit them through ..
 - Meetings
 - Interactions
 - Technical learning and stimulation
 - Professional support.

What a Conference Organizer Should Do?

- Upon approval of the conference; work closely and collaboratively with the VP Membership.
- Organize a membership recruitment desk to be manned during the conference duration.
- Contact the VP membership for promotional material to be despatched from IEEE HQ to the conference venue in time.

At the Conference

- Membership desk is manned & managed by the conference organizer
- Encourage and make delegates who are IEEE members but not yet members of IES aware of the possibility of granting them a free IES introductory membership.
- Capture the following information for delegates who expressed interest in IES membership:
 - First Names.
 - Surname.
 - Email Address
 - IEEE Membership number

After the event

- Send to the VP membership the following from the registration:
 - Send the VP Membership a list of all registered delegates who are members of IEEE but not members of IES (First Names, Surname, Membership Number and Email Address)



Thank You
for
Your Attention