IEEE IES Student and Young Professionals Activity Committee (S&YPs-AC)

Presentation Guidance

The IES-SF offers you a great opportunity for showing to the IES community your work and results. However, you should take into account some suggestions when you prepare your presentations in order to be successful with this task and become a potential candidate for an award. Guidance follows:

Oral presentations

- ✓ Avoid using more than 6 lines of text and minimize the number of words on each visual effect.
- ✓ Plots should have a maximum of three data traces.
- ✓ A fast presentation is one slide per minute. A more relaxed pace would be two minutes per slide. Adjust the number of slides (12 to 15 main slides max). Remember you have only 15 minutes for the presentation and five minutes to answer all questions.
- ✓ Simple is better, avoid a lot of unnecessary formatting. We are interested in your technical content, not your PowerPoint skills.
- ✓ Put your company or university logo on your title slide only; this is a technical presentation to your peers, not a marketing pitch to a customer.
- ✓ Computer presentation works well when using dark background with light text and color scheme. Avoid flashy Christmas light multiple colors and other distracting means.

Poster presentations

- ✓ In the Young Engineers' Poster Session, young engineers will have the opportunity to show their works to experienced engineers and companies in a friendly way.
- ✓ Authors are expected to set up their Posters before the start of the poster session. More details will be given in the final program of the conference.
- ✓ Poster presentations are a different style of conference activity; you are advised to take the time to prepare your material well. Please note that you cannot just pin up copies of your published paper since it is not allowed.
- ✓ A good poster display will catch the eye of the viewer, present logical sequence of material in a visually appealing way, and not require the reader to examine large tracts of detailed text.
- ✓ The concept of the young engineers' poster session is that students remain at or near their paper, and engage in direct discussion with experienced engineers as they come by. This type of presentation allows for more in depth discussion with the audience, and provides the opportunity for extended interaction where there is a mutual interest. However, it only works if Authors are available for discussion so please don't just hang your poster and walk away. Keep these ideas in mind when preparing your Poster.

Three minute speech (3Ms)+ movie

Your 3Ms speech should be clear and attractive. You have to prepare also a movie and place link to the movie on YouTube and IEEE IES Facebook. During the conference you will present live your 3Ms with the movie in background. The movie has to be accessible by the Internet so remember to mention some following points when you are preparing this form of your project presentation:

✓ At the begging Author should introduce himself and his University and IEEE IES (please use university and IEEE IES logos) give the title **of your paper** and authors list - add two or three sentences, it could be as subtitles.

- ✓ Then the video should present Authors laboratory setup (if not applicable please present the main theory basic and how the methodology was selected and software, etc.), simulation model, wave-forms, and something related directly with your subject, what is exciting in your research.
- ✓ According to voice: please consider that some voice from your test bench, applications would also be interesting if exists. You can add some music or just narration with subtitles.
- ✓ Remember that your speech during the conference (probably just before the IES-SPTA diplomas ceremony) will be live with background of your movie (all details according to when and where will be provided by Chairs of the conference).
- ✓ The video should be available on YouTube, and Research Gate before and after the conference. The deadline will be provided after IES-SPTA competition results announcement.
- ✓ Please remember that the most important thing is: show hardware photos, movies if you have also hardware solution. Operating laboratory setup showing some action (movement, lighting etc.) should be shown in the video.
- ✓ Show the design process such as designing the electronics board, soldering the parts, wiring. If you do not have a hardware please do this with your software tools how your model looks like, waveforms, animations etc.
- ✓ Put some examples showing applications and impact of your work on the market, science etc.
- ✓ Your video clip should look like an attractive announcement of new product on YouTube, for example; just search some to get the idea how to advertise in an appealing way.
- ✓ At the end, you would include thanks to IEEE IES and S&YPs-AC give the links to your website, IES Facebook, LinkedIn, IES Student website, your University website, acknowledgment, etc.
- ✓ Please respect copyrights of another authors.

All recipients of IES-SPTA have to prepare 3Ms+ movie and declare its availability during the conference.