The Relationship between Conferences & Membership

What would happen if we:

- Run a conferences with no members.
- Having members with no conference
Run a conferences with no members

- No volunteers.
- No TT Chairs
- No reviewers
- No, or little, attendees.
- Or …may be no conference can be held.
Having members with no conference

- Conferences can be the glue or adhesive that keeps members together and benefit them through ..
  - Meetings
  - Interactions
  - Technical learning and stimulation
  - Professional support.
What a Conference Organizer Should Do?

- Upon approval of the conference; work closely and collaboratively with the VP Membership.
- Organize a membership recruitment desk to be manned during the conference duration.
- Contact the VP membership for promotional material to be despatched from IEEE HQ to the conference venue in time.
At the Conference

• Membership desk is manned & managed by the conference organizer
• Encourage and make delegates who are IEEE members but not yet members of IES aware of the possibility of granting them a free IES introductory membership.
• Capture the following information for delegates who expressed interest in IES membership:
  – First Names.
  – Surname.
  – Email Address
  – IEEE Membership number
After the event

• Send to the VP membership the following from the registration:
  – Send the VP Membership a list of all registered delegates who are members of IEEE but not members of IES (First Names, Surname, Membership Number and Email Address)
Thank You for Your Attention